



Apple Pay is Coming to Vacationing Families on Vacatia

Offering an Easy, Secure & Private Way to Pay

San Francisco (September 19, 2016) – [Vacatia](#), the resort marketplace for vacationing families, announced today it offers Apple Pay, which is transforming mobile payments with an easy, secure and private way to pay that's fast and convenient.

Guests booking resort residences on Vacatia's rental marketplace have the ability to instantly book their studio to 5 bedroom accommodations, unlike on many vacation rental sites. A significant share, and the most engaged, of guests visit Vacatia via Safari on iPhone, iPad and Mac, so adding Apple Pay to speed completion of what can be high dollar transactions was a key priority.

Security and privacy is at the core of Apple Pay. When you use a credit or debit card with Apple Pay, the actual card numbers are not stored on the device, nor on Apple servers. Instead, a unique Device Account Number is assigned, encrypted and securely stored in the Secure Element on your device. Each transaction is authorized with a one-time unique dynamic security code.

"We are very happy to bring Apple Pay to our guests, who visit us on their computers, mobile devices, or increasingly both," said Caroline Shin, CEO and Co-Founder of Vacatia. "We believe the delight of travel with family and friends should start with discovering vacation options, finding simply the right accommodations, and quickly locking down plans. This directly supports our mission to make family vacations better."

Apple Pay is easy to set up and users will continue to receive all of the rewards and benefits offered by credit and debit cards.

Online shopping in apps and on websites accepting Apple Pay is as simple as the touch of a finger with Touch ID, so there's no need to manually fill out lengthy account forms or repeatedly type in shipping and billing information. When paying for goods and services on the go within apps or Safari, Apple Pay works with iPhone 6 and later, iPad Pro, iPad Air 2, and iPad mini 3 and later. You can also use Apple Pay in Safari on any Mac introduced in or after 2012 running macOS Sierra and confirm the payment with iPhone 6 or later or Apple Watch.

For more information on Apple Pay, visit: <http://www.apple.com/apple-pay/>

About Vacatia

Vacatia is the resort marketplace for vacationing families. Our mission is to make family vacations better and to help family resorts thrive. We help families find the perfect resort residence — their spacious home base for creating fun, shared vacation memories. Vacatia provides real-time rental listings, instant booking, and guest care for resort residences at leading hospitality, vacation ownership (timeshare) and premier independent resorts - professionally managed and serviced resort-condominium complexes combining the space of home and the services of a hotel. No private homes or hotels allowed! Vacatia also partners with select brands to operate vacation ownership

marketplaces. Vacatia is a member of the American Resort Development Association (ARDA) and Family Travel Association, is venture-backed, was founded in 2013, and is headquartered in San Francisco, CA.

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