



## **Holidu Adds Vacatia Resort Residence Rentals**

Adds Instantly Bookable Rentals at 400+ Professionally Managed Resorts in North America

**San Francisco and Munich (August 9, 2016)** – [Holidu](#), one of the world's fastest growing search engines for vacation rentals and [Vacatia](#), the resort marketplace for vacationing families, announced today the inclusion of Vacatia's curated resort residence listings into Holidu's comprehensive global price comparison platform for holiday homes.

Vacatia's resort rental marketplace offers real-time listings, instant booking, and guest care for resort residences, which combine the space and utility of a home with the services of a hotel. Vacatia continues to add popular leisure destinations at a rapid clip, now offering rentals at more than 400 leading hospitality, vacation ownership (timeshare) and premier independent resorts in:

- Florida (Orlando, Daytona Beach, Destin, Panama City, Pensacola)
- Caribbean (Aruba, Bahamas, Dominican Republic, Puerto Rico)
- Mexico (Cabo San Lucas, Cancun, Puerto Vallarta)
- Hawaii (Maui, Big Island, Kauai, Oahu)
- Phoenix/Scottsdale, AZ
- Breckenridge, CO
- Myrtle Beach, SC
- Gulf Shores, AL
- Las Vegas, NV
- Branson, MO

"We are very happy to introduce Vacatia resort rentals to Holidu's growing global audience," said Caroline Shin, CEO and Co-Founder of Vacatia. "This will allow Holidu users to find, book, and experience the best resort residences across North America – truly the best of both worlds, offering both the space of a home and desired services such as front office check-in, housekeeping, and on-site staff that are perfect for vacationing families."

Holidu, with over four million vacation rentals from hundreds of travel sites, uses its proprietary image recognition technology to offer quick, transparent, and comprehensive price comparison, where savings of more than 50% for the same rental and time period are possible. Holidu is available in German, English, French, Dutch, Spanish, Danish and Italian.

"We are pleased to welcome Vacatia as a partner. Their resort rentals complement our diverse holiday home choices, including everything from houseboats in Berlin to castles in France," said Johannes Siebers, CEO of Holidu. "Adding Vacatia's resort residences supports our goal to develop the very best price comparison site for global vacation rentals."

Vacatia's handpicked residences at resort-condominium complexes, ranging from studio to five bedroom residences with family rooms and kitchens, compare very favorably to booking adjoining hotel



rooms for family and group vacations. Company analysis has identified that nearly half the time, resort residences actually cost less than comparable local hotel rooms as well.

Vacatia recently added two “FlexPay” options, where guests can put as little as 25% down and make 2, 3, or 4 payments interest-free before their stay. Guests can also apply instantly online for financing to pay for their family vacation in easy monthly payments. Vacatia now also supports Amazon Payments, making booking, especially on mobile, fast and easy.

Holidu recently launched a mobile app for both iOS and Android, offering the world’s largest selection of vacation rentals in a single app. With a clean design and intuitive filters, it is now easier than ever to find the right holiday home and book at the lowest price. The app also makes waiting for house owner responses a thing of the past, as it allows to filter only for instantly bookable properties.

#### **About Holidu**

Holidu is a leading global search engine for vacation rentals. With the mission of simplifying finding and booking the right holiday home, Holidu compares over 4 million rentals from hundreds of travel sites. Holidu uses proprietary image recognition technology to identify the lowest price for each property. Easy filter functions allow users to select budget ranges, accommodation types, and amenities desired, such as family-friendliness, pool availability, or pet-friendliness. All partner sites have undergone careful review and aggregated user ratings ensure properties are up to standard. Headquartered in Munich, Holidu was co-founded by brothers Johannes and Michael Siebers in 2014.

#### **About Vacatia**

Vacatia is the resort marketplace for vacationing families. Our mission is to make family vacations better and to help family resorts thrive. We help families find the perfect resort residence — their spacious home base for creating fun, shared vacation memories. Vacatia provides real-time rental listings, instant booking, and guest care for resort residences at leading hospitality, vacation ownership (timeshare) and premier independent resorts - professionally managed and serviced resort-condominium complexes combining the space of home and the services of a hotel. No private homes or hotels allowed! Vacatia, a member of the American Resort Development Association (ARDA) and Family Travel Association, is venture-backed, was founded in 2013, and is headquartered in San Francisco, CA.

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