Vacatia Partners with DerbySoft

Resorts Can More Easily Rent Residences on Marketplace

San Francisco, CA and Shanghai, China (July 26, 2017) --Vacatia, the resort marketplace for vacationing families and friends, and DerbySoft, a global technology company serving hotel companies and the hospitality distribution industry since 2002, announced today Vacatia's integration with DerbySoft Go, DerbySoft's newest connectivity service, expediting Vacatia's ultimate access to rate and availability systems of resorts across the globe.

"As Vacatia continues to add handpicked resort partners and rental inventory, numerous leading resorts recommended DerbySoft as the fastest and easiest way to expedite real-time systems integration," noted Caroline Shin, CEO and co-founder of Vacatia. "Our experience with their partnership team leveraging DerbySoft's Go API has been very impressive."

Vacatia, which publicly launched its resort rental marketplace in November 2015, offers resort residences exclusively, eschewing hotels or vacation homes, in 29 premier North American leisure destinations. Its 100% instantly bookable resort residence rentals include family rooms, kitchens, and as many as six bedrooms, along with resort services and amenities, perfectly suited for the family travel market, $150 billion in the U.S. alone.

Earlier this year, Ms. Shin was named to the Board of Directors of the American Resort Development Association (ARDA) which noted her "…tremendous experience in travel and hospitality technology." The always family-focused resort industry continues to innovate, and Vacatia is enabling the industry's evolution from pure vacation ownership to more flexible access models including both ownership and vacation rental options.

"We are very pleased to partner with Vacatia as they introduce more of the resort industry's rental inventory online to the global family travel market. Our Go product, a streamlined connectivity service, will give them more efficient access to a much wider selection of resort suppliers," said Ted Zhang, CEO and co-founder of DerbySoft. "Ultimately, our goal is to help all types of travel companies connect to each other easily and efficiently via our Global Data Network (GDN) eco-system where we envision by 2020, when a hotel or resort adds a new distribution channel, the new operational cost will be zero. We do believe Vacatia will benefit from the increased resort inventory made available via our Go, Build, and other new products and services."

Go is DerbySoft's connectivity service for small and mid-sized distributors, and it offers quick, easy access to suppliers' rates and availability. Go offers fully-realized robust connections to suppliers much

like Build, its custom connectivity solution, but at a fraction of the cost and time. Build is the industry benchmark, DerbySoft's ultimate solution for the largest hospitality suppliers and distributors, supporting their highest volume mission-critical connections.

About Vacatia:

Vacatia is the resort marketplace for vacationing families and friends. Our mission is to make family vacations better and to help family resorts thrive. We make it easy for guests to find and instantly book their perfect resort residence, combining the space of a home and the services of a hotel. Vacatia provides real-time rental listings, large photos, floor plans, and detailed resort information, supported by Vacatia Guest Care and multiple flexible payment options. We work with 600+ select professionally managed resorts and resort residence owners at leading hospitality, vacation ownership (timeshare) and premier independent resorts. No private homes or hotels allowed! Vacatia also partners with select brands to operate vacation ownership marketplaces. Vacatia is a member of the Family Travel Association and the American Resort Development Association (ARDA), which named Vacatia the winner of the "ACE Innovator Award: Industry Partner" category of the 2017 ARDA Awards. Vacatia is venture-backed, was founded in 2013, and is headquartered in San Francisco, CA.

About DerbySoft:

DerbySoft is an enterprise-independent global distribution network (GDN) that enables travel-product suppliers, distributors, and search engines to connect with each other while maintaining their own business models, connectivity preferences, and data logic. DerbySoft partners include all of the top 10 global hotel groups, all of the leading third party Central Reservation Systems, smaller regional chains in Europe and China, and nearly 1,000 Chinese independent properties. DerbySoft connects with nearly all of the world's leading online travel agencies, metasearch engines, wholesalers, and several of the largest global tour operators. The company was founded in Shanghai, China in 2002, and has a growing team of more than 300 people with offices in Shanghai, Beijing, Dallas, New York City, London, and Tokyo.

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