

Media Contacts for TravelClick

Caitlin Kasunich / Christina Panta
KCSA Strategic Communications
212.896.1241 / 212.896.1208
ckasunich@kcsa.com / cpanta@kcsa.com

Media Contact for Vacatia

Mike Janes, Chief Marketing Officer
Vacatia
855.382.7100
mike@vacatia.com

TravelClick and Vacatia Integrate Systems to Serve the Resort Industry

TravelClick's OTA Connect, a New API for Distribution Partners, Allows for Faster, Easier Connections to Hotels and Resorts

NEW YORK, N.Y., and SAN FRANCISCO, Calif., July 6, 2017 – TravelClick, the global provider of innovative, cloud-based and data-driven solutions for hotels to maximize revenue, and Vacatia, the resort marketplace for vacationing families and friends, announced today Vacatia's completed integration into TravelClick's Channel Management System through its new API (Application Programming Interface), OTA Connect. This follows the launch of TravelClick's OTA Connect, which provides a seamless connection for distribution partners to their Channel Management System and allows for hotels to effortlessly provide inventory to the marketplace.

"We are excited that TravelClick and Vacatia have integrated, providing us with the ability to distribute availability, rates and inventory," said Qiong Wang, Director of Rental Distribution and Marketing, Diamond Resorts International. "Diamond Resorts will be one of the first to pilot the new connection, and we look forward to the increased partnerships that TravelClick can integrate by utilizing OTA Connect."

"TravelClick's new API enables us to continue adding resort partners and rental inventory to Vacatia's rapidly growing resort marketplace," added Caroline Shin, CEO and co-founder, Vacatia. "We are immediately leveraging this latest technology, allowing the resort industry to offer instantly bookable residence rentals at a faster pace."

"Vacatia was among the first of our partners to go live with the new API, which opens the door to a wider set of distribution partners that can now connect to TravelClick's Channel Management solution," concluded Curtis Brewer, Senior Vice President, Reservations & Web Solutions, TravelClick. "OTA Connect allows us to be more agile and makes it easier for hotels to connect with OTAs, regional or niche distribution partners, wholesalers, vacation rental groups and tour operators."

Going forward, OTA Connect will provide fast and reliable integrations from a hotel to an online travel agency that can include availability, rates, inventory and reservation delivery services. OTA Connect allows for a standardized integration for a multitude of distribution channels on a scalable level.

###

About TravelClick

TravelClick offers innovative, cloud-based and data-driven solutions for hotels around the globe to maximize revenue. TravelClick enables over 38,000 hoteliers to drive better business decisions and know, acquire, convert and retain guests. The Company's interconnected suite of solutions includes Business Intelligence, Reservations & Booking Engine, Media, Web & Video and Guest Management. As a trusted hotel partner with more than 30 years of industry experience, TravelClick operates in 176 countries, with local experts in 39 countries and 14 offices in New York, Atlanta, Bucharest, Chicago,



Barcelona, Dubai, Hong Kong, Melbourne, Myrtle Beach, Orlando, Ottawa, Paris, Shanghai and Singapore. Additionally, the Company fosters more than 600 travel-focused partnerships for hotels to leverage. Follow TravelClick on Facebook, Twitter and LinkedIn.

About Vacatia

Vacatia is the resort marketplace for vacationing families and friends. Our mission is to make family vacations better and to help family resorts thrive. We make it easy for guests to find and instantly book their perfect resort residence, combining the space of a home and the services of a hotel. Vacatia provides real-time rental listings, large photos, floor plans, and detailed resort information, supported by Vacatia Guest Care and multiple flexible payment options. We work with 600+ select professionally managed resorts and resort residence owners at leading hospitality, vacation ownership (timeshare) and premier independent resorts. No private homes or hotels allowed! Vacatia also partners with select brands to operate vacation ownership marketplaces. Vacatia is a member of the Family Travel Association and the American Resort Development Association (ARDA), which named Vacatia the winner of the "ACE Innovator Award: Industry Partner" category of the 2017 ARDA Awards. Vacatia is venture-backed, was founded in 2013, and is headquartered in San Francisco, CA.