



## **Vacatia to Present at Needham Emerging Technology Conference**

**San Francisco (May 9, 2016)** - [Vacatia](#), the resort marketplace for vacationing families, announced today that Caroline Shin, Chief Executive Officer and Co-Founder, will present at the Needham Emerging Technology Conference in New York City on Thursday, May 19 at 10 a.m.

Qualified investors attending the conference interested in meeting with Ms. Shin one-on-one and learning more about Vacatia should notify their appropriate contact. Information about the Conference, open only to clients of Needham & Company, LLC, is available online at [Needham Conferences](#).

Vacatia publicly launched its resort rental marketplace in November 2015, and offers real-time rental listings, instant booking, and guest care for nearly 300 professionally managed resorts with residences that combine the space of a home plus the services of a hotel.

Vacatia continues to expand its resort vacation rentals reach rapidly across popular leisure destinations, now offering:

- Hawaii (Maui, Kauai, Oahu, Big Island)
- Florida (Orlando, Pensacola, Panama City, Destin, Daytona Beach)
- Myrtle Beach, South Carolina
- Branson, Missouri
- Phoenix/Scottsdale, Arizona.

Vacatia, which secured an \$8.8 million Series A funding round last April, led by Javelin Venture Partners, is guided by a senior executive team that has created industry-leading travel, logistics, and computer e-commerce businesses, grown “sharing economy” marketplaces for event tickets and private jets, and has built multiple successful resort/vacation club businesses.

### **About Vacatia**

Vacatia is the resort marketplace for vacationing families. Their mission is to make family vacations better and to help family resorts thrive. They help families find the perfect resort residence — their spacious home base for creating fun, shared vacation memories. Vacatia provides real-time rental listings, instant booking, and guest care for resort residences at leading hospitality, vacation ownership (timeshare) and premier independent resorts - professionally managed and serviced resort-condominium complexes combining home-like comforts and delightful amenities. No hotels or private homes allowed! Vacatia, a member of the American Resort Development Association (ARDA) and Family Travel Association, is venture-backed, was founded in 2013, and is headquartered in San Francisco, CA.

### **Media Contact (and for copy of the presentation)**

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